

# Northwest Florida Arts Association 2011 Fall Festival of the Arts

## Exhibitor Art Application

### Rules:

2011 NWFLAA FALL FESTIVAL OF THE ARTS

### SHOW LOCATION

The Landing, Brooks St, Fort Walton Beach, Florida

### SHOW DATES & HOURS

Saturday, November 12, 2011, 9AM-5PM

### DEADLINES and NOTIFICATIONS

Application Deadline is October 8, 2011

Acceptance notifications will be e-mailed by October 15, 2011

### BOOTH SPACES

All spaces are 12'x12'. We will make every effort to meet your needs. Artists must provide their own display booth/tent, racks, tables and should be prepared for the possibility of inclement weather conditions. Artists booth may not be attached to pavement or other structures in any way.

### ENTRY REQUIREMENTS

1. Completed Application
2. Four digital images; three of work, one of booth set up
3. Entry Fee - \$60.00 NWFLAA Members, \$90.00 non NWFLAA Members  
Fee will be returned in full if your application is not accepted.
4. Artists must submit 4 digital images: three images of current work & one of booth display. CD of images will only be returned if SASE of sufficient size and postage is included.

### SHOW STANDARDS

1. An accepted application is a commitment to show. No refund will be made for cancellation.
2. Under no circumstances will stand-in exhibitors be permitted.
3. Artists must exhibit the full hours of the one (1) day of the show.
4. Commercially manufactured items such as ceramics made from commercial molds, antiques, sand art, or kits are not acceptable. All items must be made by the artist.
5. 75% of work displayed must be originals and for sale. Photo-offset reproductions of originals may be displayed, but be designated as such.
6. No space can be shared. A "multi-person" team producing a single product may qualify as a single exhibitor.
7. No electricity will be provided for exhibitor area.
8. Exhibitors are responsible and must collect Florida Sales Tax. (6%)
9. Artists must prominently display the booth card provided by NWFLAA.
10. All artists must exhibit original work and no ribbons or awards from other art shows or gallery cards may be displayed.
11. No pets allowed.
12. NWFLAA assumes no liability for loss, damage, or misplacement of merchandise, equipment or monies from any or all causes.
13. Artist must exhibit and be present during complete show. Failure to follow this rule makes artist ineligible for prizes and admission to future shows.

# Northwest Florida Arts Association 2011 Fall Festival of the Arts

## Exhibitor Agreement

As an exhibitor in the NWFLAA Fall Festival of the Arts, I will obey all festival rules as set forth if accepted into the show. I acknowledge and agree that my completion and submission of this application represent my commitment to participate in the NWFLAA Fall Festival of the Arts to be held in Fort Walton Beach, Florida, November 12, 2011. I confirm that the work entered and exhibited is created by me and I will be present during both days of the festival. Reproductions will not make up more than 25% of my presentation. I understand that prints made from originals and embellished prints MAY NOT be sold as originals. No refunds will be made for cancellations. I hereby release the Northwest Florida Arts Association Inc, the Art Lair, Fountain Square, City of Fort Walton Beach, the Landing, festival staff, employees, festival directors and volunteers from any and all responsibility, personal liability (injury or death), loss,damage or legal action that may arise or occur to me, goods or property or the public from any condition whatsoever during the preparation, set-up, take-down and duration of the festival exhibits under this person and property during this event. If accepted, NWFLAA Fall Festival of the Arts has my permission to reproduce my artwork, through digital photos I have submitted, for the purpose of promoting, advertising and marketing the festival. The NWFLAA Fall Festival of the Arts also has my permission to publish photos or video taken of me, my booth and my work during the festival, past or future.

Artist's Signature

---

Artist's Signature (If applicable)

---

Print Name

---

Date

---

~~~~~

Artist Committee Only:

Date Received \_\_\_\_\_ Check # \_\_\_\_\_

Category \_\_\_\_\_

# Northwest Florida Arts Association 2011 Fall Festival of the Arts

## Official Application

Please Print:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Media: \_\_\_\_\_

## Artist Checklist

Booth/Entry Fee (\$60.00 NWFLAA Members or \$90.00 for non NWFLAA Members)

Four digital photos on CD

Stamped Return Envelope (required for return of CD)

Signed Exhibitor Agreement

Artist Bio (required for festival guide)

**Check here if you would like a poster application**

Mail application and above items to:

**Northwest Florida Arts Association**

**PO Box 5811**

**Navarre, FL 32566**

**- OR -**

Deliver application to:

**the Art Lair**

**196 Miracle Strip Pkwy**

**Unit G**

**Fort Walton Beach, FL**

Media

Jewelry ~ Sculpture ~ Photography ~ Clay

Pastel ~ Acrylic ~ Collage ~ Fiber ~ Acrylic

Oil ~ Pen & Ink ~ Glass ~ Wood ~ Metal

Mixed Media ~ Pottery ~ Watercolor